

ATLANTIC STATES ASC CONFERENCE & TRADE SHOW

presented by ASC Excellence

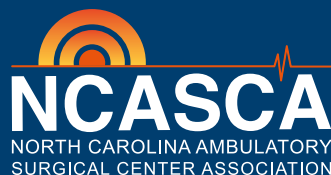


October 5 - 6, 2023 - Embassy Suites by Hilton Raleigh/Crabtree



ATLANTIC STATES ASC CONFERENCE

SPONSORED BY



Virginia
Ambulatory
Surgery
Association

INVITATION TO ATTEND

LET'S MEET!

Join us this October at the Atlantic States ASC Conference! Don't miss the opportunity to connect with fellow surgery centers around the Atlantic Coast, and hear from expert national and local ASC speakers! This conference is sure to provide valuable information that will enhance the management of your surgery center, and leave you feeling energized and inspired.

Register today to secure your spot at this must-attend event!

Keynote Speaker

Bill Prentice, CEO of ASCA

Friday, October 6

8:00 a.m. – 9:00 a.m.

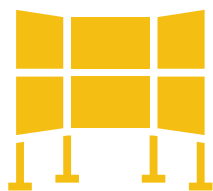
Bill Prentice is the chief executive officer of the Ambulatory Surgery Center Association (ASCA) and the Ambulatory Surgery Center Association Foundation (ASCAF). Before joining ASCA, Mr. Prentice was a senior executive at other national and state associations, a lobbyist at both the federal and state levels and vice president of a contract lobbying and public affairs firm in New Jersey. He started his career on Capitol Hill, where he worked for both a member of Congress and on the staff of a House committee.



CONFERENCE HIGHLIGHTS



Network with neighboring Atlantic States ASC's.



Explore new products and technology with prominent vendors and service providers



Learn from the nation's leading national and local speakers.



And have fun all in the same place!

SPECIAL EVENTS

Welcome Reception with Exhibitors

Thursday, October 5
5:00 p.m. – 6:30 p.m.

Mix and Mingle! Join us for a welcome reception in the Exhibit Hall for food, drinks and fun! Greet colleagues and meet new ones, while exploring a range of products and services from leading companies and organizations in the ASC industry.



Hotel Information

The Embassy Suites by Hilton Raleigh/Crabtree

Located at 4700 Creedmoor Road in Raleigh, North Carolina, The Embassy Suites by Hilton Raleigh/Crabtree is a stylish modern getaway with great proximity to the Crabtree Mall and restaurants. To make reservations at The Embassy, please call (919) 881-0000 and let them know you are with the Atlantic States Conference. Make your reservations by September 8, 2023 to receive the conference rate of \$179.

AGENDA

THURSDAY OCTOBER 5, 2023

9:45 a.m. – 10:00 a.m.

Opening Remarks

10:00 a.m. – 11:00 a.m.

Improving Patient Satisfaction

Ann Geier MS, RN, CNOR(E), CASC, Ambulatory Healthcare Strategies

As consumers, we all know what we like or don't like. We have expectations for the products we buy or the services we choose. Patients have similar expectations. Although they follow their physician to the ASC where he practices, they still have expectations for the care they receive. This presentation will provide tools to enhance the perception of the care your patients receive at each step of their admission.

11:00 a.m. – 12:00 p.m.

AAAHC Common Citation/Changes

David Shapiro, MD, Ambulatory Surgery Company, LLC

Survey preparation can be a difficult task for even the most experienced administrator. This session will focus on the current set of AAAHC Standards for both Medicare and accreditation surveys of ASCs. The focus will be on a discussion of commonly cited deficiencies and strategies to achieve clinical and administrative compliance in your ASC.

12:00 p.m. – 1:30 p.m.

Buffet Luncheon/Exhibit Hall Opening

1:30 p.m. – 2:30 p.m.

BREAKOUT SESSIONS

Managing Cardiovascular Care in the ASC

Kelly Bemis, RN, BSN, National Cardiovascular Partners

As patients continue to seek high-quality, cost-effective, and convenient care, and the Centers for Medicare and Medicaid Services (CMS) continues to approve coronary procedures in the outpatient setting - cardiovascular care in an ASC has become a hot topic. Ms. Kelly Bemis is the Chief Clinical Officer for National Cardiovascular Partners, pioneers in the outpatient cardiovascular space. She will discuss where the industry is today, the challenges it faces, and the opportunities that lie ahead.

Total Joints in the ASC

Rena Courta, MBA, BSN, RN, CASC,

Duke University Health System

In this session you will learn how to build a successful total joint arthroplasty program at your surgery center. We will discuss the overall landscape of total joint arthroplasty as well as the benefits to moving this service line to an ambulatory setting. We will review keys to building a safe and vibrant program at your center and will include total knee, total hip, total shoulder and total ankle arthroplasty. Patient selection, capital needs, patient and staff education will be discussed. Tips on partnership with physical therapy and other adjunct services will be provided. You will gain insight into the payer landscape and to strategies for maximizing reimbursement. Finally, you will identify outcome monitoring tools for your total joint arthroplasty program.



AGENDA

THURSDAY

OCTOBER 5, 2023

2:30 p.m. – 3:00 p.m.

Refreshment Break in Exhibit Hall

3:00 p.m. - 4:00 p.m.

Developing a Compliant Quality Improvement Program

Sandra Jones, MBA, MSM, CASC, CPHRM, CHCQM, FHFMA, Ambulatory Strategies, Inc.

Whether your organization uses a 10-step outline, a Plan-Do-Check-Act format, or any other structure to document a quality assessment and performance improvement program, learn ways to fortify your program by choosing meaningful quality assessment activities, evaluating gaps in performance, taking actions to improve, and assessing the outcome.

4:00 p.m. – 5:00 p.m.

Life Safety

Jeremy Ralston, Surgical Care Affiliates

With all the EOC/Life Safety codes and standards it can be a bit confusing. This course will help you start from the basics of EOC/Life Safety and will help you understand the codes and standards in simple terms versus complex engineering code.

5:00 p.m. – 6:30 p.m.

Welcome Reception with Exhibitors

FRIDAY

OCTOBER 6, 2023

7:30 a.m. – 8:00 a.m.

Continental Breakfast in Exhibit Hall

8:00 a.m. – 9:00 a.m.

Federal Update

Bill Prentice, JD, Ambulatory Surgery Center Association

This session will review current activities and efforts that impact change for ASCs at the national level. Attendees will also hear about the new rules as well as other issues on the horizon.

9:00 a.m. – 9:45 a.m.

Refreshment Break and Exhibit Hall Closing

9:45 a.m. – 10:45 a.m.

Anesthesia Services Challenges and How to Structure Contracts For Your ASC

Katherine Grichnik, MD, MS, FASE, Surgical Care Affiliates

This session will review the healthcare landscape that has led to misalignment of anesthesia services with the objectives of an ASC and its partners, discuss the steps that ASCs, anesthesiology clinicians and surgeon partners can take to align care delivery goals and conclude with a review of the elements in an anesthesia services contract that legally create accountability between an anesthesia clinical group and an ASC.

10:45 a.m. – 12:00 p.m.

ABC's of Sterilization Monitoring

Malinda Elammari, CST, CSPM, CSPDT, CFER, CSIS, CRCST, Healthmark Industries

This program will take you through the different types of sterilization monitoring. We will discuss FDA classification, their uses, and their importance in verifying sterility. We will discuss necessary documentation and you will participate in going over the proper steps on how to read an actual sterilizer printout.

12:00 p.m.

Closing Remarks



CONTACT HOURS

This program is approved for 9.25 hours of AEU credit and 1.25 IPCHs by BASC Provider #1201

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HampMED
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ICP Medical
Medline Industries
Mindray
Physicians' Pharmaceutical Corporation
Surgical Information Systems
Surgical Notes

(As of 6/15/23)

ATLANTIC STATES ASC CONFERENCE REGISTRATION

October 5-6, 2023 | Embassy Suites by Hilton Raleigh/Crabtree | Raleigh, NC

Please make copies of this form for additional registrants.

Name _____ Title _____

MD DO RN# _____ Other Suffix _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Registration Information

- Atlantic States Conference Registration prior to 8/24/23 \$500 – Per Person
- Atlantic States Conference Registration after 8/24/23 \$600 – Per Person

If you are a member of NCASCA or VASA, don't forget to contact your association or ask Cory@ascmember.org for a discount code prior to registration.

Payment Information

Total Amount Due: _____

Check enclosed: Please make checks payable to ASC Excellence

Credit Card: Please register online at www.atlanticstatesasc.com

If you would like to pay with a credit card (Visa, MC, or AMEX), please register online at www.atlanticstatesasc.com. If paying by check, please make checks payable to ASC Excellence and mail the form with a check to: ASC Excellence, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

Refund Policy: Written notification is required for all refunds and must be received by the ASC Excellence office by September 20, 2023. Written refund requests received by September 20, 2023 will receive a refund minus a \$25 administrative fee. No refunds will be issued after September 20, 2023.

Special Needs: Please call the ASC Excellence office at (888) 526-9450 by September 20, 2023 if you require any special accommodations or assistance.

Questions: Contact the ASC Excellence Office at (888) 526-9450 or email Cory at Cory@ascmember.org. For more information about the conference, please visit our website www.atlanticstatesasc.com.





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1400 Village Square Blvd. #3-175
Tallahassee, FL 32312
Phone: 888.526.9450

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