



2024

GULF STATES ASC CONFERENCE

JUNE 11-13, 2024

**BEAU RIVAGE RESORT & CASINO
BILOXI, MS**



EXHIBITOR BROCHURE

AN INVITATION TO ATTEND

This event is a unique opportunity to network with ASC professionals from the ASC industry in 3 states! We invite your company to participate in the Gulf States ASC Conference & Trade Show presented by ASC Excellence and sponsored by the Alabama Association of Ambulatory Surgery Centers, the Louisiana Ambulatory Surgery Center Association and the Mississippi Ambulatory Surgery Center Association.



We are providing the attendees ample opportunity to visit the exhibit hall so that you can educate them about your products and services and build relationships in a relaxed environment. It is our goal to make this event valuable to your company.

The conference will be held at the Beau Rivage Resort & Casino in Biloxi, MS. The group rate of \$189 will be available through May 12, 2024 as long as the block is not full. More information will be provided in your registration confirmation.

EXHIBITOR HOURS & OPPORTUNITIES

Note: New Pattern This Year – Hall opens on Tuesday @ 5:00pm

Tuesday, June 11

2:00 p.m. – 5:00 p.m.
Exhibitor Set-up

5:00 p.m. – 7:00 p.m.
Welcome Reception

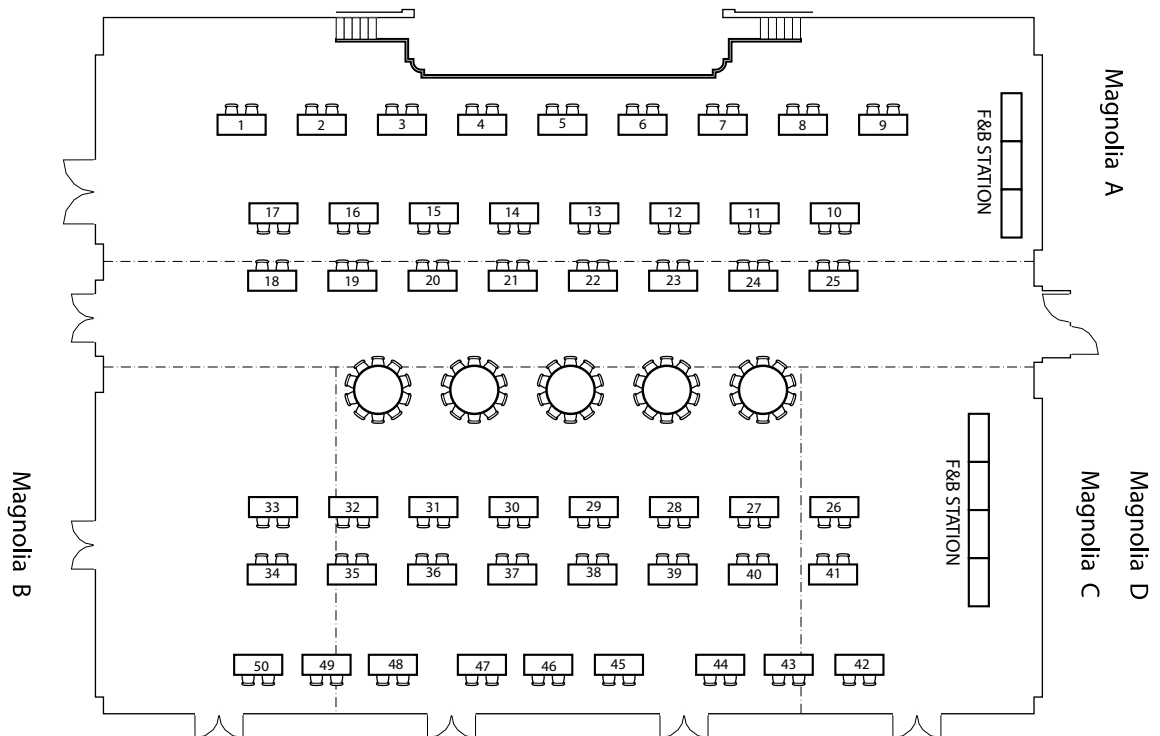
Wednesday, June 12

7:30 a.m. – 8:15 a.m.
Networking Breakfast in Exhibit Hall

9:15 a.m. – 10:15 a.m.
Coffee Break in Exhibit Hall

12:15 p.m.-2:00 p.m.
Lunch in Exhibit Hall

2:30 p.m.
Breakdown



EXHIBITOR INFORMATION

SPONSORSHIP OPPORTUNITIES

All sponsor levels include complimentary exhibit space. Sponsorships are assigned on a first come, first served basis and receive priority in booth assignment.

PREMIER SPONSOR \$5,000



- (1) Exhibit Space (*while spaces are still available*)
- Five Exhibitor Badges
- Sole sponsorship of one of the following events:
 - » Tuesday Exhibit Hall Reception
 - » Wednesday Luncheon (*Sponsorship is assigned based on the order applications are received.*)
- 5 Minute address during the conference
- Full-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- One conference bag insert provided to GSC
- Conference program recognition and signage during the Conference
- Footer ad in all conference emails

GOLD SPONSOR \$4,400



- (1) Exhibit Space (*while spaces are still available*)
- Four Exhibitor Badges
- Sole sponsorship of one of the following items:
 - » Conference Give-Away Item
 - » Conference Bags
 - » Specialty Drink for Tuesday Reception
 - » Wednesday Breakfast (*Sponsorship is assigned based on the order applications are received.*)
- Full-page color ad in the onsite conference program
- One conference bag insert
- Pre- and Post conference attendee lists
- Conference program recognition and signage during the conference

SILVER SPONSOR \$3,600



- (1) Exhibit Space (*while spaces are still available*)
- Three Exhibitor Badges
- Sole sponsorship of one of the following items:
 - » Wednesday Morning Coffee Bar
 - » Wednesday Morning Refreshment Break
 - » Lanyards
 - » Custom Labeled Bottled Water
 - » Hand Sanitizer
 - » Thursday Breakfast
 - » Pens
 - » Mints
 - » Thursday Morning Refreshment Break (*Sponsorship is assigned based on the order applications are received.*)
- Half-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- Conference program recognition and signage during conference

EXHIBIT SPACE- \$1,800

- Two Exhibitor Name Badges (NOTE: only 1 extra badge is allowed to be purchased)
- (1) 6-foot Tabletop Exhibit Space, two chairs
- Conference program recognition and signage during conference
- Pre- and Post-conference attendee lists

**Note – applications with sponsorship will receive booth priority. We reserve the right to hold certain booth locations as “sponsor only” booths.*

EXHIBIT EXTRAS

Pick one or more of the following items to add on to your exhibit space to create a complete marketing package!

Conference Bag Inserts - \$300

1 Conference tote bag insert provided to GSC

Conference Program Ads - \$300

1 full-page color ad in the conference program



Gulf States ASC Conference
1400 Village Square Blvd. #3-175
Tallahassee, FL 32312
888.526.9450

JUNE 11-13, 2024

Beau Rivage Resort
Biloxi, MS

ABOUT THE HOTEL

BEAU RIVAGE RESORT BILOXI, MS

Join us at the premier destination on the Mississippi Gulf Coast with sweeping views of the Mississippi Sound, MGM Park and historic downtown Biloxi.

Make your reservations by May 12, 2024 to receive the conference rate of \$189. More information will be available in your exhibitor confirmation.

For more information or to register online, visit www.gulfstatesasc.com.

Questions?

Email tammy@ascmember.org.



2024 EXHIBITOR/SPONSOR AGREEMENT FORM

JUNE 11-13, 2024 - BEAU RIVAGE RESORT & CASINO - BILOXI, MS

SPONSORSHIP OPTIONS (Premier, Gold, and Silver sponsorships only – indicate event choices from page 3 below. Includes booth space.)

Premier \$5,000 Gold \$4,400 Silver \$3,600

Event Choice 1 _____ Event Choice 2 _____

EXHIBIT SPACE (see floorplan for selection) Exhibit Fees \$1,800

Booth Choice 1 _____ Booth Choice 2 _____

If possible, please do not place me by _____
(list any companies you do not want to be near)

OTHER OPPORTUNITIES SELECTION Bag Insert \$300 Program Ad \$300

PROGRAM INFORMATION

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Corporate Phone: _____

Primary Contact: _____ Email: _____ Phone: _____

(all information will be mailed or emailed to this individual for distribution to onsite representatives)

ONSITE REPRESENTATIVES: Exhibit space includes 2 badges. See sponsor package for # of badges included. Only one additional name badge can be purchased for \$150. Print names as you want it to appear on name badges.

Onsite Representative 1 _____ Email _____

Onsite Representative 2 _____ Email _____

Onsite Representative 3 _____ Email _____

COMPANY PRODUCT/SERVICES – CHECK ONE THAT APPLIES:

- | | |
|---|---|
| <input type="checkbox"/> Architectural/Design Firms | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> ASC Management Services | <input type="checkbox"/> Insurance Providers |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services |
| <input type="checkbox"/> Billing/Coding/Collection Services | <input type="checkbox"/> Pharmaceutical Services |
| <input type="checkbox"/> Building Maintenance/Cleaning | <input type="checkbox"/> Refurbished/Pre-owned Medical Equipment |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Software Company |
| <input type="checkbox"/> Equipment/Instrument | <input type="checkbox"/> Supplies/Medical Linens |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Other |
| <input type="checkbox"/> Group Purchasing Organizations | |

PAYMENT INFORMATION:

Register online at www.gulfstatesasc.com with a credit card or send this completed form with a check to ASC Excellence, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312. Email: tammy@ascmember.org.

TOTAL DUE \$ _____
(sponsor+exhibits+extra badges)

Method of Payment: Check Enclosed (payable to ASC Excellence)
 Credit Card (ONLINE ONLY) *Note-credit card receipt will show payment to ASC Excellence

Authorized signature below indicates you have read this form and the terms of agreement page and that you agree to abide by the conditions stated. A Certificate of Insurance (COI) will need to be provided by May 13, 2024.

Authorized signature

Date



The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and ASC Excellence, here in after known as ASCEX.

PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date the contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with ASCEX.

DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until June 12, 2024 at 2:00 p.m. All exhibits must be dismantled and removed by June 12, 2024 at 5:00p.m., otherwise ASCEX reserves the right to remove the exhibit at the exhibitor's cost.

TABLETOP EXHIBIT DIMENSIONS

Each exhibit area is defined by the 6' x 30" table and two chairs are provided. **The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 30".**

USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from

the negligence or willful misconduct of ASCEX, its officers, directors, agents, members or employees.

CANCELLATION AND REFUNDS

No cancellations shall be acknowledged unless received in writing by ASCEX's Tallahassee office. No refunds will be made for any cancellations if made within 60 days before the set-up date. Should cancellation occur at anytime prior to 60 days before the set-up date, a 50% refund will be made by ASCEX.

FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

INSURANCE AND HOLD HARMLESS AGREEMENTS

Comprehensive general liability and workers' compensation insurance, if required by statutory law must be obtained by EXHIBITORS at their own expense, showing ASC Excellence as additional insured. **Proof of insurance is required by each exhibiting company and must be submitted to ASC Excellence by May 13, 2024.** Exhibitor agrees to indemnify, defend and hold ASC Excellence harmless from and against any claim of liability and any incident or resulting loss, cost, or damage arising out of EXHIBITOR'S use of the Hotel's premises.

ELIGIBLE EXHIBITS

ASCEX reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the Mississippi Department of Revenue.