



2024

GULF STATES ASC CONFERENCE

JUNE 11-13, 2024

**BEAU RIVAGE RESORT & CASINO
BILOXI, MS**



ATTENDEE REGISTRATION BROCHURE

LET'S MEET!

Join us at the Gulf States ASC Conference this summer for one of the most comprehensive ASC conferences in the South!

This conference is sponsored by the ASC associations from Alabama, Louisiana, and Mississippi.



Keynote Speaker

Dr. Christie McMullen, AIM: Analyze, Improve, Move

Thursday, June 13 – 8:30 a.m. – 9:30 a.m.

Dr. Christie McMullen is a best-selling author and 24-year educator turned entrepreneur who can help you make work fun! She has worked with thousands of adults in multiple industries at organizations like Aetna, ReMax, Solaris, and RISE to improve human interactions. With a masters and doctorate in Educational Leadership and two and a half decades of practical experience she is able to connect with CEOs, directors, educators, salespeople, and everyone in between. As a coach, networking specialist, and keynote speaker she can help any human overcome mediocrity to experience extraordinary interactions with others. She can help you AIM, Analyze your current interactions, Improve on those interactions, and Move towards extraordinary relationships.



Join your ASC peers in a casual setting where you can actually network & get to know other attendees in the ASC industry.



Learn from some of the nation's leading speakers and exchange best practices to solve your daily challenges.



Explore new products and technology with prominent vendors and service providers.



And have fun all in the same place!



SPECIAL EVENTS

Welcome Reception with Exhibitors

Tuesday, June 11, 2024
5:00 p.m. – 7:00 p.m.

Mix and Mingle! Join us for a welcome reception with food, and drinks. Located in the Exhibit Hall and Pre-function area, the reception allows attendees to greet colleagues while taking in the trade show vendors.



ABOUT THE HOTEL

Beau Rivage Resort Biloxi, MS

Offering southern hospitality with attention to detail and luxury, The Beau Rivage Resort & Casino is the premier destination on the Mississippi Gulf Coast with sweeping views of the Mississippi Sound, MGM Park and historic downtown Biloxi.

To make reservations at the group rate of \$189, please call (888) 567-6667 and let them know you are with the Gulf States ASC Conference.

The group rate is only available until May 12th, unless the block is full.



AGENDA



TUESDAY, JUNE 11, 2024

4:00 P.M. – 7:00 P.M.

Attendee Early Registration

5:00 P.M. – 7:00 P.M.

Network Reception and Exhibit Hall Opening

WEDNESDAY, JUNE 12, 2024

7:30 A.M. – 8:15 A.M.

Breakfast in Exhibit Hall

8:15 A.M. – 9:15 A.M.

Quality Measure Reporting Update for ASCs

Gina Throneberry, RN, MBA, CASC, CNOR, Ambulatory Surgery Center Association

This session will discuss the changes to the CMS quality reporting program as well as key definitions and answers to frequently asked questions about the measures.

9:15 A.M. – 10:15 A.M.

Refreshment Break/Networking in the Exhibit Hall

10:15 A.M. – 11:15 A.M.

Anesthesia Service Challenges

Doug Jackson, SCA Health

This session will review the healthcare landscape that has led to misalignment of anesthesia services with the objectives of an ASC and its partners, discuss the steps that ASCs, anesthesiology clinicians and surgeon partners can take to align care delivery goals and conclude with a review of the elements in an anesthesia services contract that legally create accountability between an anesthesia clinical group and an ASC.

11:15 A.M. – 12:15 P.M.

Emergency Management/Conducting Drills

Franklin Sands, CCLS-HC, Ce-Tech

In this session we will cover the ins and outs of State and Federal plans concerning emergency management. We will also discuss proper execution and documentation of drills.



12:15 P.M. – 2:00 P.M.

Buffet Luncheon in the Exhibit Hall

2:00 P.M. – 3:00 P.M. - BREAKOUT SESSIONS

INFECTION PREVENTION AUDIT

Anna Gunod, MPH, CIC, Tenet Health/USPI

This session will include a review of infection prevention tasks and responsibilities that should occur on a regular cadence, broken down by daily, weekly, monthly, quarterly, and yearly tasks. There will be particular emphasis on commonly found infection prevention practice fallouts that may lead to surgical site infections, transmission of microorganisms, or regulatory issues. There will also be a focus on the overall creation of successful center-wide infection prevention program.

HIPAA UPDATE: REGULATIONS 2024

Kenneth E. Rhea, MD, FASHRM, LAMMICO

Since the end of the PHE, there have been changes to privacy and security regulations. Your understanding and compliance with the updates to the HIPAA regulations and guidance is essential. Knowledge of the current regulations and proposed changes will help you keep protected health information secure, comply with updated HIPAA regulations, and mitigate the risk of civil monetary penalties. This presentation will discuss HIPAA regulations in 2024 that will continue and those that are projected to change.

3:00 P.M. – 4:00 P.M.

Materials Management

Kevin Rau, Community Health System

Continuous changes in healthcare reimbursements, evolving technologies, coupled with supply chain disruptions and increased acquisition cost require a more rounded Materials Manager. Our session will focus on developing material managers into finance-oriented supply expense managers.

4:00 P.M.

**Individual State Programming for Alabama,
Louisiana and Mississippi**

AGENDA



THURSDAY, JUNE 13, 2024

7:45 A.M. – 8:30 A.M.

Networking Breakfast

8:30 A.M. – 9:30 A.M.

Keynote – Dr. Christie McMullen

No one wakes up in the morning and says, “I want to be terrible at my job today.” And yet, we all know people who are. It is because they lack the tools to be excellent. This leaves employees feeling frustrated and stuck...simply mediocre. This keynote is designed to give you practical ideas for how you can make every interaction safe, logical, fun, and memorable so people can be extraordinary.

9:30 A.M. – 10:00 A.M.

Refreshment Break

10:00 A.M. – 11:00 A.M.

Survey Readiness

Diane Farris, RN, BSN, MA, Cornerstone Clinical Solutions

A review of the most frequent AAAHC and CMS deficiencies found during accreditation and CMS surveys. Suggestions regarding compliance strategies will also be discussed.

11:00 A.M. – 12:00 P.M.

Have you Checked Your Cyber Pulse?

Donna Grindle, Kardon

Navigate the complexities of cybersecurity with ease in our presentation, “Have You Checked Your Cyber Pulse?” Tailored for non-technical professionals in healthcare, this session simplifies evaluating your cybersecurity posture using resources from the 405(d) Task Group. Learn to identify and mitigate risks in everyday scenarios, enhancing your organization’s digital safety. This talk is your guide to understanding and improving your cyber readiness, regardless of your technical background.

12:00 P.M.

Closing Remarks

CE INFORMATION

This program is approved for 8 hours of AEU credit and 2 IPCHs by BASC Provider #1201.

Provider approved by the California Board of Registered Nursing, Provider Number 17648, for 8 contact hours

REGISTRATION

2024 GULF STATES ASC CONFERENCE

JUNE 11-13, 2024, BEAU RIVAGE RESORT & CASINO, BILOXI, MS

Name _____ Title _____

MD RN# _____ Other _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

REGISTRATION INFORMATION AND FEES

Gulf States Conference Full Registration Includes:
All presentations on Wednesday & Thursday, Tuesday
Night Reception, Wednesday & Thursday Breakfast,
Wednesday Lunch and Trade Show access.

GULF STATES MEMBER REGISTRATION

Members of the Alabama Association of Ambulatory
Surgery Centers (AAASC), the Mississippi
Ambulatory Surgery Center Association (MASCA)
or the Louisiana Ambulatory Surgery Center
Association (LASCA)

Registration on/by May 24, 2024 \$525/person

Registration after May 24, 2024 \$600/person

GULF STATES NON-MEMBER REGISTRATION

Centers who have not yet joined their state
association qualify for this registration.

Registration on/by May 24, 2024 \$725/Person

Registration after May 24, 2024 \$800/Person

PAYMENT INFORMATION

If you would like to pay with a credit card (Visa, MC or
AMEX), please register online at www.gulfstatesasc.com. Please note your credit card charge will show
payment to ASC Excellence. If paying by check,
please make checks payable to ASC Excellence and
mail the form with a check to: GSC/ASC Excellence,
1400 Village Square Blvd. #3-175, Tallahassee, FL
32312.

REFUND POLICY

Written notification is required for all refunds and
must be received at the GSC office by **May 24, 2024**.
Written refund requests received by **May 24, 2024**
will receive a refund minus a \$25 administrative fee.

No refunds will be issued after **May 24, 2024**.

SPECIAL NEEDS

Please call the GSC office at 888.526.9450 by **May 24, 2024** if you require any special accommodations or assistance.

QUESTIONS?

Contact the GSC office at 888.526.9450 or by email to
tammy@ascmember.org.



Gulf States ASC Conference
1400 Village Square Blvd. #3-175
Tallahassee, FL 32312
888.526.9450

JUNE 11-13, 2024

BEAU RIVAGE RESORT & CASINO
BILOXI, MS

THANK YOU SPONSORS & EXHIBITORS

PREMIER

(as of 4/1/2024)



SILVER



Special Thanks to our Exhibitors

Active Ice, Inc.
Alliance Consumer Solutions, Inc.
Cardinal Health
CAREstream America
Century Construction Group
Crown Health Care Laundry Services
DeSoutter Medical
DocBuddy
Fanalytics
Gebauer Company/ Pain Ease
Graham-Field

Green OR
Hamp Med
HST Pathways
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